

CITY OF ST. CROIX FALLS
ROOM TAX / TOURISM MEETING AGENDA
Wednesday, May 8th, 2024 9:00 AM
In-person Attendance
Holiday Inn Express
St. Croix Falls, WI

1. Call to Order
 - a. Roll Call

2. Approval of Minutes: Monday, April 8th, 2024

3. Reports and Correspondence: None

4. Old Business:
 - a. Shannon report on if City can collect and ear-mark web ad revenues into Room Tax account.

5. New Business:
 - a. Review/Approve funding request for Woolly Bike Race. Keith Velaski
 - b. Brainstorming social influencers impact/role in promoting the area. Linda
 - d. Schedule next meeting and discuss agenda

6. Adjourn