

**CITY OF ST. CROIX FALLS
ROOM TAX / TOURISM MEETING AGENDA**

Wednesday, January 17th, 2024 9:00AM

**In-person Attendance
Holiday Inn Express
St. Croix Falls, WI**

Approval of Minutes: Wednesday, December 13, 2023

Reports and Correspondence: None

Old Business: a. None

New Business:

- a. Follow up to Digital Billboard advertising discussion. Woody
- b. Review/approve budget item for 2024 City events marketing. Woody
- c. Schedule next meeting and discuss agenda

Adjourn