

**CITY OF ST. CROIX FALLS**  
**ROOM TAX / TOURISM MEETING AGENDA**  
**Wednesday, January 31<sup>th</sup>, 2024 9:30 AM**  
**In-person Attendance**  
**Holiday Inn Express**  
**St. Croix Falls, WI**

1. Call to Order
  - a. Roll Call
  
2. Approval of Minutes: Wednesday, January 17th, 2024
  
3. Reports and Correspondence: None
  
4. Old Business:
  - a. Further brainstorming of Digital Billboard
  
5. New Business:
  - a. Review/Approve funding for 2024 citywide events promotion. Woody
  - b. Review/Approve request from Twin Falls Chamber. Rebecca
  - d. Schedule next meeting and discuss agenda
  
6. Adjourn