

**CITY OF ST. CROIX FALLS**  
**ROOM TAX / TOURISM MEETING AGENDA**  
**Wednesday, October 30th, 2024 9:00 AM**  
**In-person Attendance**  
**City Offices, St. Croix Falls, WI**

1. Call to Order
  - a. Roll Call
2. Approval of Minutes: Wednesday, May 8th, 2024
3. Reports and Correspondence: None
4. Old Business:
  - a. Linda update influencer visits from summer and any other relevant marketing items.
5. New Business:
  - a. Review/Approve funding request for Miracle at Big Rock 2024. Amber West
  - b. Review/Approve funding request for Miracle at Big Rock coop banner. Shannon
  - c. Review 2025 Budget proforma. Final review and approval for November meeting.
  - d. Schedule next meeting and discuss agenda
6. Adjourn