

**CITY OF ST. CROIX FALLS**  
**ROOM TAX / TOURISM MEETING AGENDA**  
**Wednesday, December 13<sup>th</sup>, 2023 9:00 AM**  
**In-person Attendance**  
**Holiday Inn Express**  
**St. Croix Falls, WI**

1. Call to Order
  - a. Roll Call
  
2. Approval of Minutes: Tuesday, November 28, 2023
  
3. Reports and Correspondence: None
  
4. Old Business:
  - a. None
  
5. New Business:
  - a. Intro to digital Billboard advertising. Woody
  - b. Discuss Polk County Tourism strategy-funding for 2024
  - c. Review/approve budget item for 2024 City events marketing. Woody
  - d. Schedule next meeting and discuss agenda
  
6. Adjourn