

CITY OF ST. CROIX FALLS
Tourism Committee MEETING AGENDA
Wednesday, February 28, 2024 9:00 AM
In-person
Holiday Inn Express, 2190 US Hwy 8
St. Croix Falls, WI

1. Call to Order
 - a. Roll Call
2. Approval of Minutes From January 31, 2024 Meeting
3. Reports and Correspondence:
4. Old Business:
 - a. Consider/approve proposal to join Falls Chamber at Sponsorship level. Rebecca Stenberg
 - b. Consider/approve marketing assistance for Fall Sampler Event. Rebecca Stenberg
 - c. Update on BID discussion of Digital Billboard. Woody/Shannon
5. New Business:
 - a. Schedule March Meeting
6. Adjourn